

# //ORIGIN DESTINATION SURVEYS//



Corporate Member



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Austraffic is the industry leader in traffic and transport studies. We have skilled representatives in every state with the knowledge, equipment and resources to successfully deliver the results you need.

Our commitment is to deliver cost effective data of the highest quality, presented in a format that is practical to you.

Austraffic is specifically known for its Origin Destination Surveys and has successfully delivered thousands of small and large scale projects.

### Innovative technology

Austraffic's state of the art video collection technology can accurately determine movement of up to 99% of the population, 24/7 (depending on site conditions).

Cutting-edge sensors can be used to detect the unique code of individual Bluetooth and WiFi-enabled devices from

passing vehicles to give accurate and real-time origin destination and travel time data for:

- Cars & trucks
- Pedestrian & bicycle
- Public transport – trams, buses, trains, ferries
- Taxis.

Austraffic is able to collect quality video data at all hours, day or night; which is especially useful for managing personnel resourcing and WH&S issues.

### Accurate data

The field of Origin Destination Surveys is a highly complex one, where an entire project can be corrupted through poor data collection techniques. Our experienced staff can help you with the survey design, to ensure the best outcomes are achieved relative to your survey needs.

Data is typically collated into 15 min blocks, but these can be customised to suit your individual requirements. Peak hour data is also calculated and presented with the survey results.

### Detailed Analysis and Reporting

Austraffic has superior analysis tools to produce accurate data matches and deliver the meaningful data reports you need.

- Travel time reporting
- OD Matrices
- Frequency distribution reporting
- Classified control counts with extensive classification reporting available.

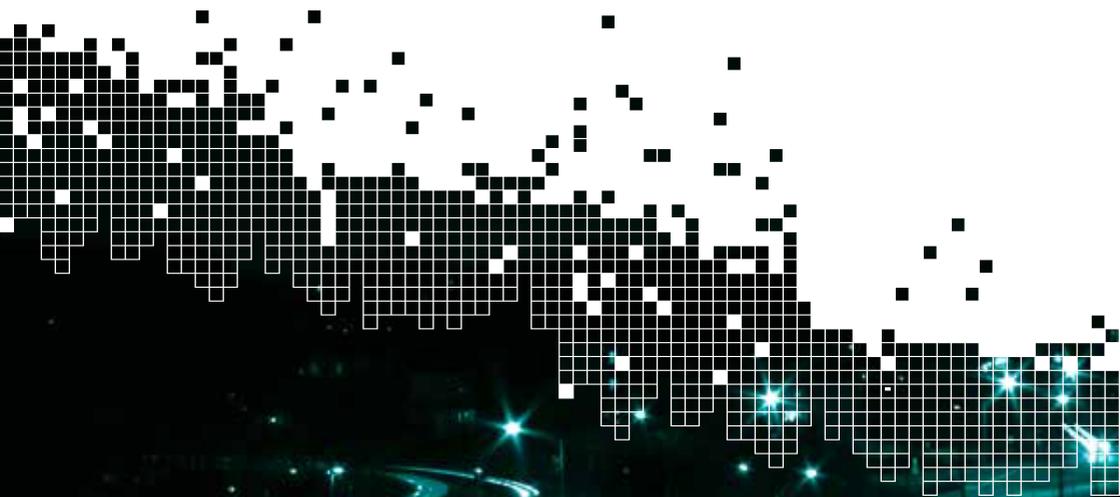
### Auditable counting technology

Austraffic's innovative technology enables video capture of the count so results can be reviewed, audited and verified.

- Excellence in resource planning and deployment
- Excellence in systems and software
- Excellence in data integrity and validation
- Excellence you can count on.



EXCELLENCE YOU CAN  
COUNT ON //



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