

# //PARKING SURVEYS//



Corporate Member



## PARKING SURVEYS //

Austraffic is the industry leader in traffic and transport studies. We have skilled representatives in every state with the knowledge, equipment and resources to successfully deliver the results you need.

Our commitment is to deliver cost effective data of the highest quality, presented in a format that is practical to you.

### Accurate data

Our experienced staff can help you with the survey design, to ensure the best outcomes are achieved relative to your survey needs.

Data collection and reporting methods can be customised to suit your individual requirements.

Austraffic has undertaken a vast number of parking surveys across Australia and has a large pool of experienced survey staff capable of accurately undertaking:

- › Inventory studies
- › Duration of stay studies
- › Occupancy studies
- › Utilisation studies.

### Detailed analysis

Austraffic has superior analysis tools to produce accurate data matches and deliver the meaningful data reports you need.

- › Inventory Lists
- › Split time periods accumulation summaries
- › Departure v/s arrivals summaries
- › Detailed data sheets.

### Innovative technology

Austraffic can propose alternative methodologies where appropriate including the use of Bluetooth, camera or smart-phone based survey techniques.

- › Excellence in resource planning and deployment
- › Excellence in systems and software
- › Excellence in data integrity and validation
- › Excellence you can count on.



**EXCELLENCE YOU CAN  
COUNT ON //**



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